WORLD FISH
MIGRATION DAY
Happy FiSH
Connecting fish, rivers and people
April 21 - 2018 | #worldfishmigrationday
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What is World Fish Migration Day

World Fish Migration Day is a one day event to create worldwide awareness of the importance of freshwater migratory fish and open rivers.

World Fish Migration Day is a one day event to create worldwide awareness of the importance of freshwater migratory fish and open rivers for the general public, students and their teachers, resource managers and engineers, and commercial and recreational anglers, as well as those individuals who influence public policy that affect rivers. It is a global initiative with activities organized to reach people from all over the world.

Around the world, coordination and promotion is done through local activities inspired, supported and coordinated by the World Fish Migration Foundation. At the individual event level, organizations undertake the development of an activity to raise awareness and involve local people and media about fish migration and open rivers. Local events include a range of activities: field trips, events at a school or aquaria, the opening of fishways, races, food festivals, etc. At this local level, the logo and central message of the World Fish Migration Day, **Connecting fish, rivers and people**, will be used to connect sites around the world. The day will start in New Zealand and will follow the sun around the world, ending in Hawaii.

World Fish Migration Day 2016 events

Together for Happy Fish

We are all working together on Happy Fish and healthy, free flowing rivers. However, there was no icon, no symbol that embodies all of this, until now.

The Happy Fish is the ultimate icon for people, organizations and projects that aim to recreate free migration for fish populations. This symbol unites initiatives by nature organizations and local government bodies from all over the globe that wish to enable free passage for migratory fish. Through publicity- and fundraising initiatives, the Happy Fish logo is a symbol signifying that migratory fish must move freely between their natural spawning grounds and feeding habitats. The 'big smile' means that if successful, fish populations can thrive and increase. World Fish Migration Day 2018 will be all in the theme of Happy Fish and will have an ambition to have all global events to use the symbol and adopt this symbol for long lasting use. Happy Fish materials can be found here.

Happy Fish is travelling the world!

In 2018, the Happy Fish symbol will also travel to our partner "The Museo Nacional de Historia Natural" in Bolivia!

Happy Fish at San Luis Valley, 2016

What can we do

It is our shared responsibility to find solutions and restore free fish migration.

Conservationists, engineers and natural resource managers are working together to improve migration options for fish in rivers and deltas. We are working to recover healthy rivers and prevent future degradation and species extinction. We do this to improve ecological conditions, which we owe to future generations, and to ensure the sustenance of the millions of human lives that depend on rivers. To accomplish this brighter future, we need to start by educating people and raising awareness of the current situation as well as solutions to the problems. World Fish Migration Day 2014 and 2016 proved to be an effective strategy for raising awareness at local, regional, national to international levels. We want to grow this strategy even more, reaching more people with more stories, examples and solutions in 2018.

Check out these great World Fish Migration Day events for some inspiration.

If you are unsure what to do for World Fish Migration Day you can always contact us
info@fishmigration.org

How to participate

World Fish Migration Day is free and open to everybody, it is a special day where all events are welcome.

1. Organize an event

Participating organizations will organize their own events (e.g. activity sessions, field events workshops or talks) and outreach communication, under the umbrella of World Fish Migration Day. Promotional material will be available to download from the website and can be shared with visitors. The WFMF and its partners are responsible for central coordination, international publicity and maintaining the website. The projects will be highlighted on the website, social media and in the press. Register events on www.worldfishmigrationday.com

2. Participate in a local event

Events are being organised around the world and details of local events are listed on the World Fish Migration Day website. There are a range of activities being organised, and the local organisations strongly encourage more people to take part in their planned events. You can also visit one of the headquarter locations of World Fish Migration Day 2018!

The planned headquarters will be in: Belgium, Bolivia, South-Africa, South-East-Asia, New Zealand and the USA.

3. Spread the word about World Fish Migration Day

Follow us on Facebook and Twitter to keep up to date with all the latest World Fish Migration Day activities and share the news with colleagues, friends and family. Get word of local events and our key message to media outlets and include politicians, resource agencies, schools, energy and food source businesses (fishing communities, processing, food sales, restaurants, etc.). Use #worldfishmigrationday on social media.

4. Spread the word about Happy Fish

On www.worldfishmigrationday.com you can download all kinds of Happy Fish materials to use during your event or because you want to help spreadi the word and make people enthusiastic about Happy Fish. If you are posting on social media don't forget to use #happyfish and #worldfishmigrationday.

Are you ready to register your event?
www.worldfishmigrationday.com/join-wfmd

Partners

The Nature Conservancy
Protecting nature. Preserving life.

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University of Nevada, Reno

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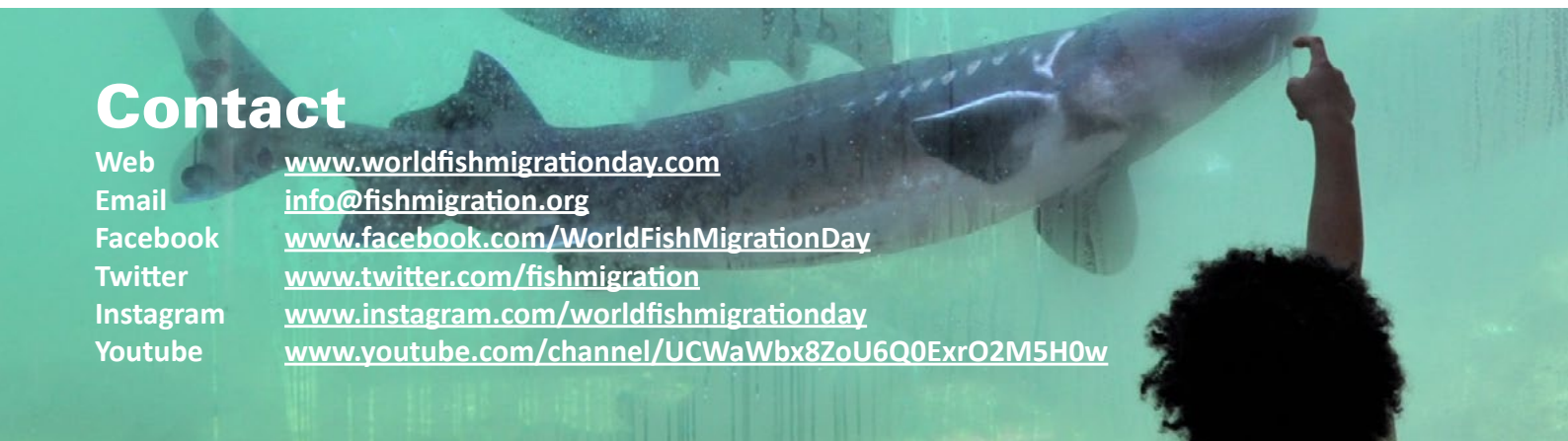
World Fish Migration Day is also made possible with the help of hundreds of supporters worldwide! Check them all on our website.



Contact

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